

## CITY OF DUBLIN

100 Civic Plaza, Dublin, California 94568

## PRESS RELEASE

**DATE:** July 30, 2013

**CONTACT:** Erin Steffen, Neighborhood Resources Administrative Analyst II

**PHONE:** (925) 833-6610

## **Dublin Taking Sign-Ups for National Night Out 2013**

**DUBLIN, Calif., July 30, 2013 -** On Tuesday, August 6, 2013, the City of Dublin will join thousands of communities nationwide in celebration of National Night Out's 30th Anniversary. The community is invited to participate in their neighborhoods.

The City of Dublin urges residents and businesses to give crime and drugs a "going away party" by turning on their porch lights, and hosting a block party or event, in order to display their neighborhood unity. Over 20 parties have already registered with Dublin for National Night Out, including two parties hosted by major retailers, Ulferts Center and the Hacienda Crossings, at their Dublin locations.

Parties registered with the City will be entered to win a visit from a City of Dublin official, a representative of Dublin's Police or Fire Departments, or a public safety vehicle between 5:00 p.m. and 8:00 p.m. on August 6. Lowe's and Target also contributed prizes for National Night Out parties registered with the City of Dublin.

To register your neighborhood event online, please visit <a href="www.dublin.ca.gov/nno">www.dublin.ca.gov/nno</a>. For additional information on National Night Out, contact Neighborhood Resources via phone (925-833-6610) or e-mail neighborhood.resources@dublin.ca.gov. The registration deadline is 5:00 p.m. on August 1, 2013.

National Night Out began in 1984 as an effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and safe communities. The event is sponsored by the National Association of Town Watch. This year, Dublin's Neighborhood Resources has retooled the City's National Night Out festivities to accommodate the growing success of the events and to emphasize neighborhood empowerment.